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PCR Hires Head of Business Development

WILTON, CT, December 7, 2007 – Private Client Resources, LLC (PCR), a leading provider of advanced aggregation and consolidated financial information for the high wealth community, announced the hiring of Michael Naylor as Managing Director, Business Development. In this new role, Mr. Naylor is responsible for building a team to accelerate PCR's rapid growth in the marketplace.

Michael has over 20 years of experience developing and executing institutional sales and marketing strategies covering capital markets, credit rating, risk management and trading products and services. Most recently, Michael was a Managing Director in Standard & Poor's Risk Solutions group where he re-established the North American Business Development team. Prior to that, Michael was based in Asia where he established Standard & Poor's marketing, sales and client service team in Asia-Pacific.

"Private Client Resources is well positioned to extend its leadership in providing private banks and multi-family offices with a complete picture of their client's financial assets," said Mr. Naylor. "PCR's services enable high wealth advisors to grow their business in a highly competitive market. I look forward to contributing to the success of PCR."

"We are experiencing an inflection point in providing aggregation services to private banks and advisors. Our rapid growth and international expansion plans prompted us to add this post," said Christopher Snyder, President and CEO. "In addition to Michael's extensive business development experience, his deep knowledge of the global financial markets will be crucial in expanding our brand."

About Private Client Resources

Private Client Resources LLC (PCR) is an information company focused exclusively on the high wealth community. PCR provides secure, accurate, comprehensive and timely financial asset data in a highly flexible reporting system. We help high wealth advisors attain a comprehensive view of their client's assets and develop insight to enhance service, strengthen retention and increase AUM.

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