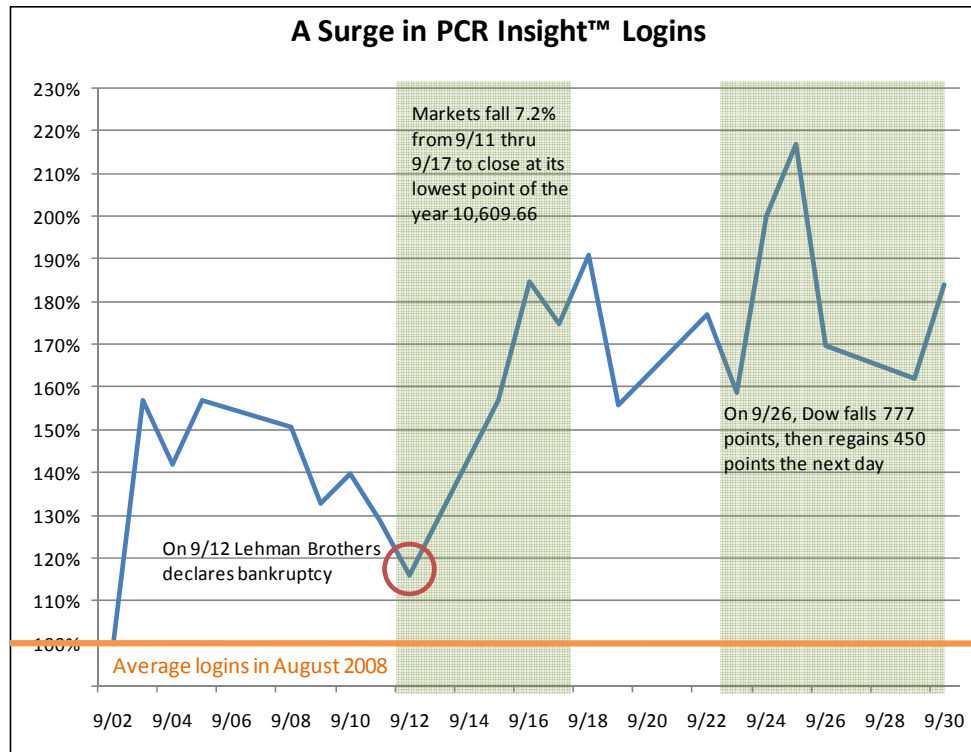


FOR IMMEDIATE RELEASE

How are High Wealth Clients Keeping Track During the Financial Crisis?



This chart shows the number of daily PCR Insight™ logins for September 2008. There was a 63% increase in daily logins relative to August. PCR updates client holdings each day. Clients & their advisors are increasingly relying on daily updates of their aggregated wealth picture.

WILTON, CT October 3, 2008 – “Clients worth an average of \$80 million increased logins to PCR Insight™ by over 60% from August. Many clients & their advisors are watching changes in their wealth daily,” Private Client Resources, LLC reported today.

“The days may be passing when high wealth clients are content to inspect their wealth monthly and put up with separate reports from each manager,” stated Christopher L. Snyder, President of Private Client Resources, LLC.

“A client worth \$80mm may have over 40 accounts holding stocks, bonds, hedge funds, partnerships etc. in five to ten different places. They want to see the whole picture at will, perpetually up to date and highly accurate,” said Snyder.

About Private Client Resources

Private Client Resources LLC (PCR) is an information company focused exclusively on the high wealth community. PCR provides accurate, timely aggregation to private banks and other high wealth advisors on an outsourced basis. PCR collects transaction data by manual and electronic means covering all assets & liabilities. PCR normalizes, reconciles and publishes daily via PCR Insight™. PCR Insight™ is a secure, web-based, client-centric reporting system used by clients & advisors to view their portfolios.

For Further Information:
Bryan Gulyas
bgulyas@pcrinsight.com
Private Client Resources, LLC
203/762-9006