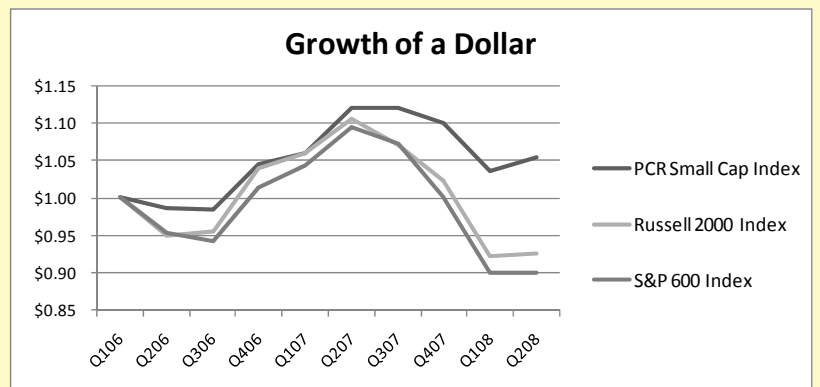


FOR IMMEDIATE RELEASE

The PCR Small Cap Index Outperforms the Markets in Q2 2008

WILTON, CT, July 16, 2008 – Announced in the latest issue of PCR Peer Standards, PCR’s Small Cap Index continued to outperform relevant market benchmarks in the second quarter of 2008. PCR’s index gained 1.87%, outperforming the S&P 600 and Russell 2000, which gained .10% and .25% respectively.

PCR’s Peer Group Indices are based on PCR’s High Wealth Data Set™, a byproduct of its aggregation service. Currently, the data set contains nearly \$16 billion in wealth information from clients worth approximately \$73 million on average.



The second quarter marked the first positive return for small cap holdings in three quarters. It also witnessed a large shift in asset allocation as the wealthy jumped back into equities, after six months of movement into cash.

“Compared to the broad markets, the wealthy weathered the recent downturn very well. During that time, they bested the market averages by around 300 basis points per quarter,” said Christopher Snyder, President of PCR.

“The continued outperformance of the index illustrates the need for peer indices in the high wealth community,” said Snyder. “The wealthy seem to receive superior advice and require more appropriate benchmarks for this performance.”

Future issues of PCR Peer Standards will focus on producing peer-metrics for large cap and international equities. PCR's peer-metrics give high wealth advisors an edge.

PCR, in addition to the small cap index, publishes trends in asset allocation for wealth peer groups ranging from \$5 million to well over \$100 million. According to Will Matthews, a PCR client and resident of Palm Beach, "It is lovely to see what my peer group is doing, I so hate being the last to leave the party."

About Private Client Resources

PCR is a financial information company founded and exclusively financed by large company CEOs and Wall Street leaders who wanted to see all their holdings in a timely, secure, accurate environment.

Private Client Resources LLC (PCR) aggregates data from over 2,000 sources and web-publishes client-centric reports daily. PCR's customers include leading private banks, large family offices, ultra high net worth advisors and its investors.

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