

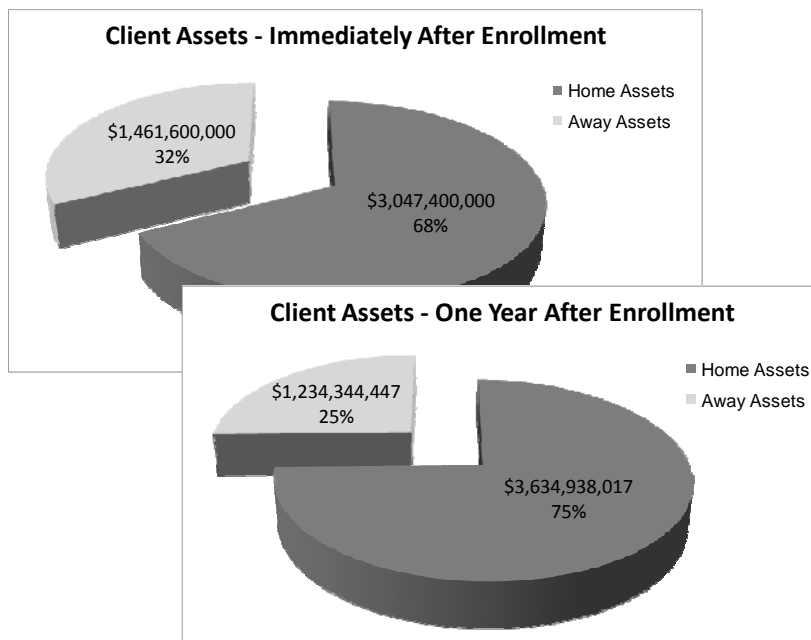
PCR Data Show Advisors Profit from Advanced Aggregation

WILTON, CT, April 21, 2008 – PCR announced today that AUM (assets under management) increase an average of 17% over the 12 months after a client enrolls in the advanced aggregation service.

Private Client Resources, LLC (PCR), a financial information company focused on providing advanced aggregation to the high wealth community, issued these findings in the latest edition of *PCR Gold Standard*™.

PCR selected 140 households with an average wealth of \$30 million from the *PCR High Wealth Data Set*™, which is a byproduct of its aggregation service.

“As financial lives become more complex, clients are demanding a total view of their financial picture.” states Christopher Snyder, president of PCR. “The advisor who wins a client’s aggregation business captures a sizable first mover advantage.”



Data from PCR also show that the lead or aggregating advisor gains assets at the expense of assets held at other custodians. “According to our figures,” says Snyder, “assets held away shrink about 7% in the first year”.

About Private Client Resources

Private Client Resources LLC (PCR) PCR aggregates client data from all sources and provides secure, accurate, and timely data to private banks and advisors. PCR gathers all asset information including tax lots, employee benefits, insurance, hedge funds and alternative investments. PCR gathers data manually and electronically at the transaction level, normalizes, reconciles and publishes it daily.

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