

FOR IMMEDIATE RELEASE

PCR Receives Best-in-Class Award

WILTON, CT, February 8, 2008 – Private Client Resources, LLC (PCR), the leading provider of high wealth data aggregation, information management and reporting services, received “best-in-class” recognition among providers of data management platforms in the high wealth and ultra high net worth segment by independent research firm Aitè Group

The findings are detailed in Aitè Group’s report *Holistic Wealth Management: Outsourcing Custodial Data Consolidation* which compares five leading data consolidation solutions vendors. In addition to PCR’s recognition as the best in class data management platform, the Aitè report highlights data acquisition, reconciliation and exception management (data quality) as PCR’s core strengths. The report cites PCR’s unique approach in combining direct data feeds with manual entry of all alternative and personal use asset data, resulting in a daily balance sheet that is available to HNW advisors and their clients, on-line 24x7.

"PCR’s top ranking in Aitè’s data consolidation report reflects our commitment to data quality, and delivering the information management tools advisors and their clients need,” said Christopher Snyder, President and CEO of PCR. “Increasingly, clients are demanding to see all of their assets in one place. PCR Insight allows an advisor to see a client’s entire wealth picture and become the Alpha Advisor.”

PCR collects data from over 2,000 sources, including custodians and other record keepers, normalizes the data and provides daily updated , on-line access to its information

management system with highly flexible reports to 6 leading Private Banks and over 30 Family Offices and HNW advisors.

About Private Client Resources

Private Client Resources LLC (PCR) is an information company focused exclusively on the high wealth community. Its chief service is to provide secure, accurate, consolidated and timely data to private banks and advisors each day. PCR gathers all asset information including tax lots, employee benefits, insurance, hedge funds and alternative investments. PCR gathers data manually and electronically at the transaction level, normalizes, reconciles and publishes it daily.

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